

### **Billing Address:**

GMMB, Inc./ Washington D.C. Attention: Accounts Payable Washington Harbor 3050 K St. NW Ste 100 Washington, DC 20007

## **INVOICE**

Advertiser	Obama for America
Product	OBAM FOR AMERICA
Estimate Number	1537

Invoice #	105005-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV	
Account Executive	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	

Order #	105005
Alt Order #	06837950
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a	to	)		•				
				10/22/12 to	0 10/28/12	2x	-TWTF				
	KSNV			Tu	10/23/12	:00			<del>\$100.00</del>	Unresolved	5
	KSNV			W	10/24/12	:00			<del>\$100.00</del>	Unresolved	6
	KSNV			Th	10/25/12	:00			<del>\$100.00</del>	See MG 1.5,1.6	4
				NOT AVA	ILABLE RAT	_					
	KSNV			F	10/26/12	:00			<del>\$100.00</del>	See MG 1.5,1.6	3
				NOT AVA	ILABLE RAT	Έ					
3	KSNV	Wake Up Early Wagners	430a-5a	to	)						
				10/22/12 to	0 10/28/12	4x	-TWT				
	KSNV			Tu	10/23/12	:30	4:41 AM	OFA-12-Z-159H Wonderfu	\$100.00		1
	KSNV			Tu	10/23/12	:30	4:50 AM	OFA-12-A-152H Main Str	\$100.00		4
	KSNV			W	10/24/12	:30	5:00 AM	OFA-12-G-180H He'sGotR	\$100.00		3
	KSNV			Th	10/25/12	:30	5:00 AM	OFA-12-Z-159H Wonderfu	\$100.00		2
5	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a	to	)						
				10/22/12 to	0 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:00			<del>\$700.00</del>	See MG 5.5,5.6,5.7,5.8	2
				NOT AVA	ILABLE RAT	Έ					
	KSNV			Tu	10/23/12	:30	6:44 AM	OFA-12-Z-159H Wonderfu		MG for 5.1,5.3,5.4,5.2	7
	KSNV			W	10/24/12	:00			<del>\$700.00</del>	See MG 5.5,5.6,5.7,5.8	1
					ILABLE RAT						
	KSNV			W	10/24/12	:30	6:24 AM	OFA-12-G-180H He'sGotR		MG for 5.1,5.3,5.4,5.2	8
	KSNV			Th	10/25/12	:00			<del>\$700.00</del>	See MG 5.5,5.6,5.7,5.8	4
				-	ILABLE RAT						_
	KSNV			Th	10/25/12	:30	6:18 AM	OFA-12-Z-159H Wonderfu	4	MG for 5.1,5.3,5.4,5.2	5
	KSNV			F	10/26/12	:00			<del>\$700.00</del>	See MG 5.5,5.6,5.7,5.8	3
				NOT AVAILABLE RATE							

The actual broadcast information shown on this invoice was taken from the Official program log.



Remit Address:

KSNV Formerly KVBC 1500 Foremaster Lane Las Vegas, NV 89101 Main: (702)642-3333 Billing: (702)642-3333

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GMMB, Inc./ Washington D.C. Attention: Accounts Payable Washington Harbor 3050 K St. NW Ste 100 Washington, DC 20007

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Advertiser	Obama for America	In
Product	OBAM FOR AMERICA	In
Estimate Number	1537	In

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref#
5	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to			•			
	KSNV			F	10/26/12	:30	6:28 AM	OFA-12-G-180H He'sGotR	ş \$700.00	MG for 5.1,5.3,5.4,5.2	6
7	KSNV	Today Show	658a-9am		to						
				10/22/12	2 to 10/28/12	8x	-TWTF				
	KSNV			Tu	10/23/12	:00			\$900.00	See MG 7.9,7.10,7.11,7.12,7.13,7.14	!, 1
				NOT A\	/AILABLE RAT	Έ					
	KSNV			Tu	10/23/12	:00			\$900.00	See MG 7.9,7.10,7.11,7.12,7.13,7.14	, 6
				_	/AILABLE RAT						
	KSNV			Tu	10/23/12	:30	7:27 AM	OFA-12-A-152H Main Str	*	MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2	
	KSNV			Tu	10/23/12	:30	7:57 AM	OFA-12-Z-159H Wonderfu	7	MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2	
	KSNV			W	10/24/12	:00			<del>\$900.00</del>	See MG 7.9,7.10,7.11,7.12,7.13,7.14	!, 2
				_	/AILABLE RAT					. <b></b>	
	KSNV			W	10/24/12	:00			<del>\$900.00</del>	See MG 7.9,7.10,7.11,7.12,7.13,7.14	, 5
	1401114			_	/AILABLE RAT		0.00.444		<b>#</b> 000 00	NO	
	KSNV			W	10/24/12	:30	8:30 AM	OFA-12-G-180H He'sGotR		MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2	
	KSNV			W	10/24/12	:30	8:59 AM	OFA-12-G-154H 537		MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2	
	KSNV			Th	10/25/12	:00			<del>\$900.00</del>	See MG 7.9,7.10,7.11,7.12,7.13,7.14	, 3
	1401114			_	/AILABLE RAT				4000		
	KSNV			Th	10/25/12	:00			<del>\$900.00</del>	See MG 7.9,7.10,7.11,7.12,7.13,7.14	!, 7
	KSNV			_	/AILABLE RAT		0.00 AM	054 12 6 1540 527	<b>#000 00</b>	MO ( 7 0 7 4 7 7 7 4 7 0 7 5 7 0 7 0	40
				Th Th	10/25/12	:30	8:29 AM	OFA-12-G-154H 537		MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2	
	KSNV			rn F	10/25/12	:30	8:45 AM	OFA-12-G-180H He'sGotR		MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2	
	KSNV			,	10/26/12	:00			<del>\$900.00</del>	See MG 7.9,7.10,7.11,7.12,7.13,7.14	!, 4
	KSNV			NOT A	/AILABLE RAT 10/26/12				¢000 00	Co. MC 70 740 744 740 742 74	
	KSINV			NOT A	/AILABLE RAT	:00 ==			<del>\$800.00</del>	See MG 7.9,7.10,7.11,7.12,7.13,7.14	!, 8
	KSNV			F	10/26/12	:30	7:29 AM	OFA-12-G-154H 537	00 0002	MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2	9
	KSNV			, _	10/26/12	:30	8:00 AM	OFA-12-G-134H 337 OFA-12-Z-159H Wonderfu		MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2	
	NOINV			Г	10/26/12	.30	O.UU AIVI	OFA-12-Z-139H WonderTu	φ900.00	IVIG 101 1.3,1.1,1.1,1.4,1.0,1.3,1.6,1.2	10

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## **INVOICE**

		invoice #
Advertiser	Obama for America	Invoice Date
Product	OBAM FOR AMERICA	Invoice Month
Estimate Number	1537	Invoice Period

Invoice #	105005-1				
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Invoice Month	October 2012				
Invoice Period	10/01/12 - 10/28/12				

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105005
Alt Order #	06837950
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Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	95
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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	KSNV	News 3 Sunrise SATURDAY	6a-7a		to	•	•	•		•	
				10/22/12	to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	6:47 AM	OFA-12-G-180H He'sGotR	\$225.00		1
10	KSNV	Saturday Today	7a-9am		to						
				10/22/12	to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	7:27 AM	OFA-12-G-154H 537	\$625.00		1
11	KSNV	News 3 Sunrise SUNDAY	6a-7a		to						
				10/22/12	to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	6:45 AM	OFA-12-G-180H He'sGotR	ki \$350.00		1
12	KSNV	Sunday Today	7a-8am		to						
					to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:00			<del>\$750.00</del>	See MG 12.2	1
	KSNV			NOT AV. Su	AILABLE RAT 10/28/12	1E :30	7:54 AM	OFA-12-Z-159H Wonderfu	. ¢750.00	MG for 12.1 10/28	2
42		News 2 Teday	0a 030am			.30	7.54 AIVI	OFA-12-2-139H Wolldellu	i	WG 101 12.1 10/26	2
13	KSNV	News 3 Today	9a-930am		to	4	6				
	KSNV			10/22/12 Su	to 10/28/12 10/28/12	1x :30	9:21 AM	OFA-12-G-180H He'sGotR	\$500.00		
4.4	KSNV	Chris Matthews SUN 9:30am	9:30a-10a		10/26/12 to	.30	9.21 AW	OFA-12-G-180H HE SGULK	ų \$500.00		ı
14	VOINA	Chris Matthews 50N 9:30am	9:30a-10a		to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	9:50 AM	OFA-12-Z-159H Wonderfu	\$600.00		1
15	KSNV	M-F Today Show II	9-10a		10/20/12 to	.30	9.50 AW	OFA-12-2-139H Wonder Fu	\$000.00		'
15	KONV	M-F Today Show II	9-10a		to 10/28/12	2x	-TWTF				
	KSNV			W	10/24/12	:00	- I W I F		\$425.00	See MG 15.5,15.6	2
	1.0111				AILABLE RAT				<del>ψ120.00</del>	000 1010 10.0, 10.0	2
	KSNV			Th	10/25/12	:30	9:55 AM	OFA-12-G-180H He'sGotR	\$425.00	MG for 15.2,15.4	6
										•	

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
15	KSNV	M-F Today Show II	9-10a	t	:0						
	KSNV			F	10/26/12	:00			<del>\$425.00</del>	See MG 15.5,15.6	4
				NOT AVA	AILABLE RAT						_
	KSNV			F	10/26/12	:30	9:58 AM	OFA-12-Z-159H Wonderfu	\$425.00	MG for 15.2,15.4	5
17	KSNV	Today 4th Hour	10am-11am	t	:0						
				10/22/12 t	o 10/28/12	2x	-TWTF				
	KSNV			W	10/24/12	:30	10:52 AM	OFA-12-G-180H He'sGotR			5
	KSNV			Th	10/25/12	:00			<del>\$325.00</del>	See MG 17.5,17.6	4
				_	AILABLE RAT						
	KSNV			Th	10/25/12	:30	10:51 AM	OFA-12-Z-159H Wonderfu	¥	MG for 17.4,17.3	6
	KSNV			F NOT AV	<i>10/26/12</i> AILABLE RAT	:00			<del>\$325.00</del>	See MG 17.5,17.6	3
						_					
19	KSNV	Rachael Ray	11am-12pm		0						
					o 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:00			<del>\$325.00</del>	See MG 19.5, 19.6, 19.7, 19.8	4
	14001114				AILABLE RAT		44.00 414	40 - 450	<b>#005.00</b>	MO ( 40 0 40 4 40 4 40 0	0
	KSNV			Tu	10/23/12	:30	11:38 AM	OFA-12-A-152H Main Str		MG for 19.3,19.4,19.1,19.2	6
	KSNV			W NOT AV	<i>10/24/12</i> AILABLE RAT	:00			<del>\$325.00</del>	See MG 19.5, 19.6, 19.7, 19.8	2
	KSNV			W	10/24/12	:30	11:50 AM	OFA-12-G-180H He'sGotR	\$325.00	MG for 19.3,19.4,19.1,19.2	5
	KSNV			Th	10/25/12	:00	11.30 AW	OFA-12-G-100H He 3GOCK		See MG 19.5,19.6,19.7,19.8	3
	110111				AILABLE RAT				ψ323.00	GCC WG 15.5, 15.6, 15.7, 15.6	3
	KSNV			Th	10/25/12	:30	11:33 AM	OFA-12-Z-159H Wonderfu	\$325.00	MG for 19.3,19.4,19.1,19.2	8
	KSNV			F	10/26/12	:00				See MG 19.5, 19.6, 19.7, 19.8	1
				NOT AVA	AILABLE RAT	E			•	. , ,	
	KSNV			F	10/26/12	:30	11:13 AM	OFA-12-G-154H 537	\$325.00	MG for 19.3,19.4,19.1,19.2	7
21	KSNV	Noon News	12-1230pm	t	0						

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
21	KSNV	Noon News	12-1230pm		to						
			-	10/22/1	2 to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:00			\$425.00	See MG 21.5,21.6,21.7	2
	_			NOT A	VAILABLE RAT	Έ			,		
	KSNV			Tu	10/23/12	:30	12:28 PM	OFA-12-Z-159H Wonderfu	\$425.00	MG for 21.1,21.4,21.2	7
	KSNV			W	10/24/12	:00			\$425.00	See MG 21.5,21.6,21.7	1
				NOT A	VAILABLE RAT	Έ				· ·	
	KSNV			W	10/24/12	:30	12:12 PM	OFA-12-G-180H He'sGotR	\$425.00	MG for 21.1,21.4,21.2	5
	KSNV			Th	10/25/12	:00			<del>\$425.00</del>	See MG 21.5,21.6,21.7	4
				NOT A	VAILABLE RAT	E					
	KSNV			Th	10/25/12	:30	12:11 PM	OFA-12-G-180H He'sGotR	\$425.00	MG for 21.1,21.4,21.2	6
	KSNV			F	10/26/12	:30	12:29 PM	OFA-12-G-180H He'sGotR	\$425.00		3
23	KSNV	The Agenda 1230pm	1230-1p		to						
			·	10/22/1	2 to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:00			\$225.00	See MG 23.5,23.6,23.7,23.8	2
					VAILABLE RAT				φ=20.00	200 2 20.0,20.0,20,20.0	_
	KSNV			Tu	10/23/12	:30	12:47 PM	OFA-12-A-152H Main Str	\$225.00	MG for 23.4,23.1,23.3,23.2	5
	KSNV			W	10/24/12	:00			\$225.00	See MG 23.5,23.6,23.7,23.8	1
				NOT A	VAILABLE RAT	Έ				, , ,	
	KSNV			W	10/24/12	:30	12:49 PM	OFA-12-G-180H He'sGotR	\$225.00	MG for 23.4,23.1,23.3,23.2	6
	KSNV			Th	10/25/12	:00			<del>\$225.00</del>	See MG 23.5,23.6,23.7,23.8	4
				NOT A	VAILABLE RAT	E					
	KSNV			Th	10/25/12	:30	12:57 PM	OFA-12-Z-159H Wonderfu	\$225.00	MG for 23.4,23.1,23.3,23.2	8
	KSNV			F	10/26/12	:00			<del>\$225.00</del>	See MG 23.5,23.6,23.7,23.8	3
				NOT AVAILABLE RATE							
	KSNV			F	10/26/12	:30	12:48 PM	OFA-12-Z-159H Wonderfu	\$225.00	MG for 23.4,23.1,23.3,23.2	7
25	KSNV	Days of our Lives	1258p-2pm		to						

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	To: .	In	1		In a	I	la: 15	I	<b>D</b> (	n	D 6 #
Line		Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
25	KSNV	Days of our Lives	1258p-2pm		to						
				10/22/12	to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:00			<del>\$425.00</del>	See MG 25.5,25.6,25.7	1
				NOT AV	AILABLE RAT	ΓE					
	KSNV			Tu	10/23/12	:30	1:43 PM	OFA-12-Z-159H Wonderfu	\$425.00	MG for 25.1,25.2,25.3	6
	KSNV			W	10/24/12	:00			<del>\$425.00</del>	See MG 25.5,25.6,25.7	2
				-	AILABLE RAT	ΓΕ					
	KSNV			Th	10/25/12	:00			<del>\$425.00</del>	See MG 25.5,25.6,25.7	3
				_	AILABLE RAT						
	KSNV			Th	10/25/12	:30	2:00 PM	OFA-12-G-180H He'sGotR		MG for 25.1,25.2,25.3	5
	KSNV			F	10/26/12	:30	1:27 PM	OFA-12-G-180H He'sGotR			4
	KSNV			F	10/26/12	:30	1:59 PM	OFA-12-Z-159H Wonderfu	\$425.00	MG for 25.1,25.2,25.3	7
27	KSNV	The Doctors	2pm-3pm		to						
				10/22/12	to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:30	3:00 PM	OFA-12-A-152H Main Str	\$325.00		4
	KSNV			W	10/24/12	:30	2:56 PM	OFA-12-G-154H 537	\$325.00		3
	KSNV			Th	10/25/12	:30	2:15 PM	OFA-12-G-154H 537	\$325.00		1
	KSNV			F	10/26/12	:00				Unresolved	2
29	KSNV	Dr Phil	3-4p		to				,		
_0	NOIT!	Di 1 1111	о .p		to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:00	-1W1F		\$4E0.00	See MG 29.5,29.6,29.7,29.8	4
	KSINV				AILABLE RAT				<del>\$430.00</del>	See MG 29.5,29.6,29.7,29.8	4
	KSNV			W	10/24/12	:00			\$450.00	See MG 29.5,29.6,29.7,29.8	2
	NOINV				AILABLE RAT				<del>φ~ου.υυ</del>	GGG IVIG 23.0,23.0,23.1,23.0	2
	KSNV			W	10/24/12	:30	3:11 PM	OFA-12-G-180H He'sGotR	\$450.00	MG for 29.3,29.2,29.4,29.1	6
	KSNV			W	10/24/12	:30	3:32 PM	OFA-12-G-150H HE SGOCK		MG for 29.3,29.2,29.4,29.1	7
	1.OIV			v v	10/27/12	.00	J.JZ 1 1VI	OLY 17-0-13411 331	ψ+50.00	1410 101 20.0,20.2,20.7,20.1	'

The actual broadcast information shown on this invoice was taken from the Official program log.



Remit Address: KSNV Formerly KVBC 1500 Foremaster Lane Las Vegas, NV 89101

Main: (702)642-3333 Billing: (702)642-3333

### **Billing Address:**

GMMB, Inc./ Washington D.C. Attention: Accounts Payable Washington Harbor 3050 K St. NW Ste 100 Washington, DC 20007

## **INVOICE**

Advertiser	Obama for America
Product	OBAM FOR AMERICA
Estimate Number	1537

Invoice #	105005-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV		
Account Executive	Amy McCreary		
Sales Office	Blair - Philadelphia		
Sales Region	National		

Order #	105005
Alt Order #	06837950
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

	I	I=	I	1-			1	I		I	
Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
29	KSNV	Dr Phil	3-4p		to						
	KSNV			Th	10/25/12	:00			<del>\$450.00</del>	See MG 29.5,29.6,29.7,29.8	1
				NOT A'	VAILABLE RA	TE					
	KSNV			F	10/26/12	:00			<del>\$450.00</del>	See MG 29.5,29.6,29.7,29.8	3
				NOT A'	VAILABLE RA	TE					
	KSNV			F	10/26/12	:30	3:33 PM	OFA-12-G-154H 537	\$450.00	MG for 29.3,29.2,29.4,29.1	5
	KSNV			F	10/26/12	:30	3:57 PM	OFA-12-Z-159H Wonderfu	\$450.00	MG for 29.3,29.2,29.4,29.1	8
31	KSNV	4PM NEWS (1 hour)	4-5pm		to						
		, ,	·	10/22/12	2 to 10/28/12	8x	-TWTF				
	KSNV			Tu	10/23/12	:30	4:38 PM	OFA-12-Z-159H Wonderfu	\$725.00		1
	KSNV			Tu	10/23/12	:30	4:50 PM	OFA-12-A-152H Main Str	\$725.00		5
	KSNV			W	10/24/12	:30	4:26 PM	OFA-12-G-180H He'sGotR	\$725.00		2
	KSNV			W	10/24/12	:30	4:59 PM	OFA-12-G-180H He'sGotR	\$725.00		7
	KSNV			Th	10/25/12	:30	4:52 PM	OFA-12-Z-159H Wonderfu	\$725.00		3
	KSNV			Th	10/25/12	:30	4:59 PM	OFA-12-G-180H He'sGotR	\$725.00		6
	KSNV			F	10/26/12	:30	4:19 PM	OFA-12-G-180H He'sGotR	\$725.00		8
	KSNV			F	10/26/12	:30	4:58 PM	OFA-12-Z-159H Wonderfu	\$725.00		4
33	KSNV	M-F Early News	5-630p		to						
		-		10/22/12	2 to 10/28/12	12x	-TWTF				
	KSNV			Tu	10/23/12	:30	5:11 PM	OFA-12-Z-159H Wonderfu	\$1,200.00		13
	KSNV			Tu	10/23/12	:30	6:22 PM	OFA-12-A-152H Main Str	\$1,200.00		1
	KSNV			Tu	10/23/12	:30	6:28 PM	OFA-12-Z-159H Wonderfu	\$1,200.00		2
	KSNV			W	10/24/12	:30	5:22 PM	OFA-12-G-180H He'sGotR	\$1,200.00		9
	KSNV			W	10/24/12	:30	5:51 PM	OFA-12-G-180H He'sGotR	\$1,200.00		4
	KSNV			W	10/24/12	:30	6:24 PM	OFA-12-G-180H He'sGotR	\$1,200.00		3
	KSNV			Th	10/25/12	:30	5:12 PM	OFA-12-Z-159H Wonderfu	\$1,200.00		8
	KSNV			Th	10/25/12	:30	5:23 PM	OFA-12-G-180H He'sGotR	\$1,200.00		10

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### **Billing Address:**

GMMB, Inc./ Washington D.C. **Attention: Accounts Payable Washington Harbor** 3050 K St. NW Ste 100 Washington, DC 20007

# INVOICE

Advertiser	Obama for America
Product	OBAM FOR AMERICA
Estimate Number	1537

Invoice #	105005-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV	
Account Executive	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	

Order #	105005
Alt Order #	06837950
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
33	KSNV	M-F Early News	5-630p	•	to	•	•	•			
	KSNV		-	Th	10/25/12	:30	6:10 PM	OFA-12-Z-159H Wonderfu	\$1,200.00		7
	KSNV			F	10/26/12	:30	5:17 PM	OFA-12-G-180H He'sGotR	\$1,200.00		6
	KSNV			F	10/26/12	:30	6:11 PM	OFA-12-Z-159H Wonderfu	\$1,200.00		11
	KSNV			F	10/26/12	:30	6:25 PM	OFA-12-G-180H He'sGotR	\$1,200.00		12
35	KSNV	Sa-Su Early News	5pm-630pm		to						
				10/22/12	2 to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	6:16 PM	OFA-12-Z-159H Wonderfu	\$675.00		1
36	KSNV	News 3 in Prime	7-10pm		to						
			•	10/22/12	2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	9:20 PM	OFA-12-G-180H He'sGotR	\$900.00		1
37	KSNV	M-F Jeopardy	630-7pm		to						
			-	10/22/12	2 to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:00			<del>\$1,300.00</del>	See MG 37.5,37.6,37.7,37.8	2
				_	VAILABLE RAT						
	KSNV			Tu	10/23/12	:30	6:58 PM	OFA-12-A-152H Main Str	+ -,	MG for 37.4,37.2,37.3,37.1	5
	KSNV			W	10/24/12	_:00			<del>\$1,300.00</del>	See MG 37.5,37.6,37.7,37.8	3
				_	VAILABLE RAT						_
	KSNV			W	10/24/12	:30	6:36 PM	OFA-12-G-180H He'sGotR		MG for 37.4,37.2,37.3,37.1	6
	KSNV			Th	10/25/12	:00			<del>\$1,300.00</del>	See MG 37.5,37.6,37.7,37.8	1
	KSNV			Th	VAILABLE RAT 10/25/12	:30	6:35 PM	OFA-12-G-180H He'sGotR	. 61 200 00	MG for 37.4,37.2,37.3,37.1	8
	KSNV				10/25/12	.30 :00	0.33 FIVI	UFA-12-G-180H HE SGOLK		See MG 37.5,37.6,37.7,37.8	4
	NOINV			NOT A	VAILABLE RAT				<del>φ1,300.00</del>	366 IVIG 37.0,37.0,37.7,37.8	4
	KSNV			F	10/26/12	:30	6:42 PM	OFA-12-Z-159H Wonderfu	\$1,300,00	MG for 37.4,37.2,37.3,37.1	7
39	KSNV	M-F Wheel of Fortune	7-730nm	•	to	.00	0. 12 i Wi	S IL Z ISSII NONGCITA	ψ1,000.00		•
39	NOINV	ivi-r vvilleel of Fortune	7-730pm		iU						

The actual broadcast information shown on this invoice was taken from the Official program log.



**Billing Address:** 

GMMB, Inc./ Washington D.C. Attention: Accounts Payable Washington Harbor 3050 K St. NW Ste 100 Washington, DC 20007

## **INVOICE**

Advertiser	Obama for America
Product	OBAM FOR AMERICA
Estimate Number	1537

Invoice #		105005-1
	Invoice Date	10/28/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105005
Alt Order #	06837950
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
39	KSNV	M-F Wheel of Fortune	7-730pm	t	0		•	•			
				10/22/12 t	o 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:00			<del>\$1,300.00</del>	See MG 39.5,39.6,39.7,39.8	1
				NOT AVA	ILABLE RAT						
	KSNV			Tu	10/23/12	:30	7:14 PM	OFA-12-Z-159H Wonderfu	. ,	MG for 39.3,39.2,39.1,39.4	5
	KSNV			W	10/24/12	:00			<del>\$1,300.00</del>	See MG 39.5,39.6,39.7,39.8	2
				-	ILABLE RAT						
	KSNV			W	10/24/12	:30	7:28 PM	OFA-12-G-180H He'sGotR		MG for 39.3,39.2,39.1,39.4	6
	KSNV			Th	10/25/12	:00			<del>\$1,300.00</del>	See MG 39.5,39.6,39.7,39.8	3
	LCONIV.			-	ILABLE RAT		7.00 DM	12 = 1500 v - 1 - 5	. 44 000 00	MO ( 00 0 00 0 00 4 00 4	-
	KSNV			Th	10/25/12	:30	7:29 PM	OFA-12-Z-159H Wonderfu	<b>+</b> .,	MG for 39.3,39.2,39.1,39.4	7
	KSNV			NOT AVA	<i>10/26/12</i> JLABLE RAT	:00			<del>\$1,300.00</del>	See MG 39.5,39.6,39.7,39.8	4
	KSNV			NOT AVA	10/26/12	:30	7:19 PM	OFA-12-G-180H He'sGotR	. \$1 300 00	MG for 39.3.39.2.39.1.39.4	8
			700 750			.50	7.19 FIVI	OFA-12-G-180H HE SGOCK	φ1,300.00	MG 101 39.3,39.2,39.1,39.4	O
41	KSNV	Face to Face w/ J.Ralston	730-758pm	t							
					o 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:00			<del>\$900.00</del>	See MG 41.5,41.6,41.7,41.8	3
				_	ILABLE RAT		- 10 511				
	KSNV			Tu	10/23/12	:30	7:48 PM	OFA-12-A-152H Main Str	*	MG for 41.1,41.3,41.4,41.2	6
	KSNV			W	10/24/12	:00			<del>\$900.00</del>	See MG 41.5,41.6,41.7,41.8	1
	KSNV			-	ILABLE RAT		7:47 PM	054 12 C 100U U-1-C-+D	\$000.00	MC for 41 1 41 2 41 4 41 2	F
	KSNV			W Th	10/24/12 10/25/12	:30	7.47 PIVI	OFA-12-G-180H He'sGotR		MG for 41.1,41.3,41.4,41.2	5
	KSINV				IU/25/12 ALABLE RAT	:00			<del>\$900.00</del>	See MG 41.5,41.6,41.7,41.8	4
	KSNV			Th	10/25/12	:30	7:49 PM	OFA-12-G-180H He'sGotR	, \$900.00	MG for 41.1,41.3,41.4,41.2	8
	KSNV			<u>-</u>	10/25/12	:00	7.49 F W	OFA-12-G-180H HE SGULK		See MG 41.5,41.6,41.7,41.8	2
	110111			NOT AVA	ILABLE RAT				<del>φουσ.υυ</del>	GGC WG 41.0,41.0,41.1,41.0	2
	KSNV			F	10/26/12	:30	7:46 PM	OFA-12-Z-159H Wonderfu	\$900.00	MG for 41.1,41.3,41.4,41.2	7
			Th				_	om the Official program log	ψοσο.σο		•

The actual broadcast information shown on this invoice was taken from the Official program log.



### **Billing Address:**

GMMB, Inc./ Washington D.C. Attention: Accounts Payable Washington Harbor 3050 K St. NW Ste 100 Washington, DC 20007

## **INVOICE**

		III
Advertiser	Obama for America	Inv
Product	OBAM FOR AMERICA	Inv
Estimate Number	1537	Inv

Invoice #	105005-1			
Invoice Date	10/28/12			
Invoice Month	October 2012			
Invoice Period	10/01/12 - 10/28/12			

Station	KSNV
Account Executive Amy McCreary	
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105005			
Alt Order #	06837950			
Deal #				
Order Flight	10/23/12 - 10/29/12			

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Limit	Channel	Description	T:	Davi	Data	I amarth	Almost Day	A-LID.	Data	Decembilistics	Def #
Line		Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
41	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
43	KSNV	SAT/Jeopardy	630-7pm		to						
				10/22/1	2 to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	6:44 PM	OFA-12-G-180H He'sGotR	\$525.00		1
44	KSNV	SAT/ Wheel of Fortune	7-730pm		to						
			•	10/22/1	2 to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	7:07 PM	OFA-12-Z-159H Wonderfu	\$525.00		1
47	KSNV	Tuesday Prime 10-11pm	10-11pm		to						
		,		10/22/1	2 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	10:11 PM	OFA-12-Z-159H Wonderfu	\$3,200.00		1
48	KSNV	Wednesday Prime 10-11pm	10-11pm		to				, -,		
				10/22/1	2 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	10:28 PM	OFA-12-G-180H He'sGotR	\$3,200.00		1
49	KSNV	Friday Prime 8-9pm	8-9pm		to				, 40,-0000		•
73	ROITE	Triday Frime 0-5pm	0-3piii	10/22/1	2 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	7:59 PM	OFA-12-G-180H He'sGotR	\$2,000.00	1	1
50	KSNV	Friday Prime 10-11pm	10-11pm	•	to	.00	7.001 W	OFA 12 G 100H He 3GOER	, ψ2,000.00		•
30	KONV	Filday Filme 10-11pm	10-11piii	10/22/1	2 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	10:10 PM	OFA-12-Z-159H Wonderfu	\$3,200.00		1
F4		Catuaday Drive a C Once	0.0	i-		.30	10.10 FW	OFA-12-2-139H Wolldel Tu	φ3,200.00	'	'
51	KSNV	Saturday Prime 8-9pm	8-9pm	40/00/4	to		-				
	LCONIV.				2 to 10/28/12	1x	S-		<b>#</b> 000 00		
	KSNV			Sa	10/27/12	:30	8:42 PM	OFA-12-G-180H He'sGotR	\$800.00	1	1
52	KSNV	Saturday Prime 9-10pm	9-10pm		to						
				10/22/1	2 to 10/28/12	1x	S-				

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### **Billing Address:**

GMMB, Inc./ Washington D.C. Attention: Accounts Payable Washington Harbor 3050 K St. NW Ste 100 Washington, DC 20007

## **INVOICE**

		. !	invoice
Advertiser	Obama for America		Invoice
Product	OBAM FOR AMERICA		Invoice
Estimate Number	1537		Invoice

Invoice #	105005-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV		
Account Executive	Amy McCreary		
Sales Office	Blair - Philadelphia		
Sales Region	National		

Order #	105005			
Alt Order #	06837950			
Deal #				
Order Flight	10/23/12 - 10/29/12			

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
52	KSNV	Saturday Prime 9-10pm	9-10pm	-	to						
	KSNV	,	•	Sa	10/27/12	:30	9:18 PM	OFA-12-Z-159H Wonderfu	\$900.00	1	1
53	KSNV	NFL Pre-Game	1p-530pm	1	to						
				10/22/12	to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	4:07 PM	OFA-12-G-180H He'sGotR	\$2,400.00		1
54	KSNV	NFL Football	1P-9PM	1	to						
				10/22/12	to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	7:06 PM	OFA-12-Z-159H Wonderfu	\$10,000.00		1
55	KSNV	Jeopardy in Prime	M-SA 8-11p / SUN 7-	•	to						
				10/22/12	to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	9:36 PM	OFA-12-Z-159H Wonderfu	\$1,200.00		1
56	KSNV	Law & Order (synd) PRIME	M-SA 8-11p / SUN 7-	• 1	to						
					to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	10:20 PM	OFA-12-G-180H He'sGotR	\$1,200.00		1
57	KSNV	M-F News 3 at Eleven	11pm-1135pm	1	to						
					to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:30	11:21 PM	OFA-12-A-152H Main Str			3
	KSNV			W	10/24/12	:30	11:25 PM	OFA-12-G-180H He'sGotR			1
	KSNV KSNV			Th F	10/25/12 10/26/12	:30 :30	11:24 PM 11:30 PM	OFA-12-Z-159H Wonderfu OFA-12-G-180H He'sGotR	* ,		2
59		Sa-Su News 3 at Eleven	11nm 1125nm	•		.30	11.30 FW	OFA-12-G-180H HE SGOCK	ų φ1,200.00		4
39	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to	1.,					
	KSNV			Sa	to 10/28/12 10/27/12	1x :00	S-		\$1.100.00	See MG 59.2	1
	KONV				AILABLE RA				<del>φ1,100.00</del>	SEE IVIG 59.2	,
	KSNV			Sa	10/27/12	:30	11:22 PM	OFA-12-G-180H He'sGotR	\$1,100.00	MG for 59.1 10/27	2
									, , , , , , , , , , , , , , , , , ,		_

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### **Billing Address:**

GMMB, Inc./ Washington D.C. Attention: Accounts Payable Washington Harbor 3050 K St. NW Ste 100 Washington, DC 20007

## **INVOICE**

Advertiser	Obama for America	
Product	OBAM FOR AMERICA	
Estimate Number	1537	Г

Invoice #	105005-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105005
Alt Order #	06837950
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
60	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to		,				
				10/22/12	2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	11:20 PM	OFA-12-Z-159H Wonderfu	\$1,100.00	)	1
61	KSNV	Tonight Show	1135p-1237a		to						
		•		10/22/12	2 to 10/28/12	4x	-TWTF				
	KSNV			Tu NOT AV	<i>10/</i> 23/12 /AILABLE RAT	:00 re			<del>\$500.00</del>	See MG 61.5,61.6,61.7,61.8	1
	KSNV			Tu	10/23/12	:30	12:08 AM	OFA-12-Z-159H Wonderfu	\$500.00	MG for 61.3,61.4,61.2,61.1	6
	KSNV			W	10/24/12	:00				See MG 61.5,61.6,61.7,61.8	3
					/AILABLE RAT	ΓΕ					
	KSNV			W	10/24/12	:30	12:30 AM	OFA-12-G-180H He'sGotR		MG for 61.3,61.4,61.2,61.1	7
	KSNV			Th	10/25/12	:00			\$500.00	See MG 61.5,61.6,61.7,61.8	4
	140104				/AILABLE RAT		10.00.414	42 - 400 1	<b>#</b> 500.00		_
	KSNV			Th	10/25/12	:30	12:29 AM	OFA-12-G-180H He'sGotR		MG for 61.3,61.4,61.2,61.1	5
	KSNV			F NOT AV	<i>10/26/12</i> /AILABLE RAT	:00 r=			<del>\$500.00</del>	See MG 61.5,61.6,61.7,61.8	2
	KSNV			F	10/26/12	:30	12:32 AM	OFA-12-Z-159H Wonderfu	\$500.00	MG for 61.3,61.4,61.2,61.1	8
63	KSNV	Late Night w/Fallon	1237a-136am	•	to	.00	12.02 / (())	OFA 12 2 1931 WORKET TO	φοσο.σο	WG 101 01.0,01.4,01.2,01.1	Ü
03	KONV	Late Night W/Fallon	1231 a-130aiii	10/22/12	2 to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:00	- IWIF		\$250.00	See MG 63.5,63.6,63.7,63.8	4
	KONV				/AILABLE RAT				<del>\$200.00</del>	3 See MG 03.5,03.0,03.7,03.8	4
	KSNV			Tu	10/23/12	:30	1:29 AM	OFA-12-A-152H Main Str	\$250.00	MG for 63.2,63.4,63.3,63.1	5
	KSNV			W	10/24/12	:00	1.20 / 1111	0.7. 12 7. 132 30.	<b>+</b>	See MG 63.5,63.6,63.7,63.8	2
					/AILABLE RAT				220.00	2222.22.2,20.0,00,00.0	_
	KSNV			W	10/24/12	:30	1:25 AM	OFA-12-G-180H He'sGotR	\$250.00	MG for 63.2,63.4,63.3,63.1	6
	KSNV			<i>Th</i> NOT A\	<i>10/25/12</i> /AILABLE RAT	:00 ΓΕ			\$250.00	See MG 63.5,63.6,63.7,63.8	3

The actual broadcast information shown on this invoice was taken from the Official program log.



### **Billing Address:**

GMMB, Inc./ Washington D.C. Attention: Accounts Payable Washington Harbor 3050 K St. NW Ste 100 Washington, DC 20007

## **INVOICE**

		Invoice #	105005-1
Advertiser	Obama for America	Invoice Date	10/28/12
Product	OBAM FOR AMERICA	Invoice Month	October 2012
Estimate Number	1537	Invoice Period	10/01/12 - 10/28/12

Station	KSNV	Order #	105005
Account Executive	Amy McCreary	Alt Order #	06837950
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	95
Special Handling		Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
63	KSNV	Late Night w/Fallon	1237a-136am	to			,				
	KSNV	•		Th	10/25/12	:30	1:20 AM	OFA-12-G-180H He'sGotR	\$250.00	MG for 63.2,63.4,63.3,63.1	7
	KSNV			F	10/26/12	:00			<del>\$250.00</del>	See MG 63.5,63.6,63.7,63.8	1
				NOT AVA	NOT AVAILABLE RATE						
	KSNV			F	10/26/12	:30	1:30 AM	OFA-12-G-154H 537	\$250.00	MG for 63.2,63.4,63.3,63.1	8
65	KSNV	Saturday Night Live	1130pm-1:02am	to	)						
				10/22/12 to	10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:00			<del>\$400.00</del>	See MG 65.2	1
				NOT AVAILABLE RATE							
	KSNV			Sa	10/27/12	:30	12:09 AM	OFA-12-Z-159H Wonderfu	\$400.00	MG for 65.1 10/27	2
66	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a	to	)						
				10/22/12 to	10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	11:57 PM	OFA-12-G-180H He'sGotR	\$200.00		1

Aired Spots 111

<u>Gross Total</u> \$98,850.00 <u>Agency Commission</u> \$14,827.50

Net Amount Due \$84,022.50 Payment Terms 30 Days

The actual broadcast information shown on this invoice was taken from the Official program log.